**Title[[1]](#footnote-1):**

**Author name and affiliation:**

**Conference topic:**

**Short abstract (200 words):**

**4 pages extended abstract[[2]](#footnote-2)**

We recommend that the extended abstract follows the outlines below

1. **Purpose**
2. **Design/Methodology/Approach**
3. **Findings**
4. **Practical Implications**
5. **Theoretical Implications**
6. **References**
1. Please rename the file with the last name of first author, a keyword and conference topic [↑](#footnote-ref-1)
2. Maximum length: 20 000 characters, spaces, tables and references included [↑](#footnote-ref-2)